

# iHOP

## IMPROVED HEALTH OUTCOMES PROGRAM

Grant Opportunities for Participating Providers and Community Partners of Passport Health Plan

*Each year, Passport Health Plan funds grant projects to improve the health and quality of life of our members and help Kentuckians live healthier lives. This is our commitment to the Commonwealth and to our members.*

### What is iHOP?

The Improved Health Outcomes Program (iHOP), offered through Passport Health Plan, awards grant monies annually for the research and development of programs that improve quality, access, efficiency and costs related to the delivery of health care to Passport Health Plan members and uninsured individuals in our 16-county service area. Applications that primarily benefit Medicaid members will be given priority for funding. Since 2007, iHOP has funded grants for projects ranging from initiatives to support health care for immigrants and refugees, to improving breastfeeding rates to ensure healthy outcomes for mothers and babies. Funding is for one time projects that can be completed in 1 year and result in quantifiable outcomes.



### The Goals of the iHOP

iHOP projects seek to improve the health and quality of life for Medicaid and uninsured individuals in Passport's 16-county region\* through initiatives that:

- Lead to a better understanding of the needs, access issues and quality of care.
- Design and test models or programs to improve quality of care and/or satisfaction with care.
- Design and test models or programs to improve the access to care; and/or cost effectiveness and efficiencies of providing care.
- Explore and test unique collaborations or partnerships that offer opportunities to improve the care for this population including community-based initiatives.
- Design and test care management programs.
- Design and test programs to address health care disparities.

\* Passport's 16-county region consists of Jefferson, Oldham, Trimble, Carroll, Henry, Shelby, Spencer, Bullitt, Nelson, Washington, Marion, Larue, Hardin, Grayson, Meade and Breckinridge counties.



## Who should apply

Providers, clinicians, researchers or any 501(c)3 public charity may apply for funding.

Applicants must be located in and conduct their grant work with the population in the following counties: Jefferson, Oldham, Trimble, Carroll, Henry, Shelby, Spencer, Bullitt, Nelson, Washington, Marion, Larue, Hardin, Grayson, Meade, and/or Breckinridge.

**We encourage interested entities to collaborate and apply together!**

## How to apply

First, all applicants must complete a **Letter of Intent**. Letters of Intent must be completed online at [www.passporthealthplan.com/provider/ihop](http://www.passporthealthplan.com/provider/ihop). An expert panel will review all Letters of Intent and determine if the application warrants the request of a **Full Proposal**.

## Application process

- 1 Letters of Intent acceptance period
- 2 Review committee meets on submissions
- 3 Invitations are issued to submit a Full Proposal
- 4 Full Proposals submitted within 30 days of invitation notification
- 5 Review committee meets on proposals
- 6 Notification of awards issued
- 7 Funding begins 30 days after notification

## How many grants will be awarded?

The number of grants awarded per year depends on the amount of funding available per annum and the quality of the applications received.

## Previous Awardees

**Kangaroo Care** – expanded breastfeeding in 10 Kentucky birthing hospitals. This initiative is now statewide.

*“Kangaroo Care began with grant support from Passport Health Plan and the staff at UofL Hospital. The breastfeeding rates increased from 45% to 66% in 7 months. That’s huge, and that was our goal the whole time.”*

Meredith Kosko  
University Hospital Center for Women and Infants

**Americana Community Health Assessment** – worked to determine and fix barriers to health care access for low-income and uninsured immigrants and refugees living in South-Central Louisville. Ten specific recommendations for improving care came out of this study and are being used to tailor clinical outreach to this population.

**Chronic Care Coordination Project** – improved clinical outcomes for Medicaid and underinsured individuals with chronic illnesses such as diabetes.

**Helping Parents Raise Healthy, Confident Children** – formed a coalition in the Bardstown, KY area to fight childhood and adolescent obesity. Fifty-one families enrolled in the program that resulted in an average of 35 gym visits per week and an average weight loss of 3.5 pounds in 5 months versus previous weight gains of 8-10 pounds in that same period.

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