

UPMC HEALTH PLAN

One Chatham Center
112 Washington Place, Suite 900
Pittsburgh, PA 15219
412-454-5664 (fax)
www.upmchealthplan.com

June 24, 2009

Dear Dental Provider:

UPMC Health Plan, Inc., is pleased to announce our new partnership with Avesis Third Party Administrators, Inc. Effective January 1, 2010, the dental benefits for members of the following UPMC Health Plan products will be administered by Avesis:

- UPMC *for You* (Medicaid)
- UPMC *for Kids* (CHIP)
- UPMC *for Life* (Medicare)
- UPMC *for Life* Specialty Plan (Medicare benefits for dual-eligibles)
- Federal Employees Health Benefits (FEHB)

Avesis is a national company with over thirty years of experience administering ancillary benefit programs, including dental, vision, and hearing. Avesis currently serves as the dental plan administrator for several large managed care organizations providing services for Medicaid and Medicare members in a variety of states and enjoys an excellent reputation throughout these dental communities and with the various local and state dental organizations.

Dr. Richard Celko, a local western Pennsylvania dentist, will serve as Avesis' State Dental Director. In addition, Avesis' Chief Dental Officer, Dr. Fred Sharpe, will be intimately involved with the UPMC Health Plan/Avesis dental program. Dr. Sharpe has over thirty years of dental practice and managed care experience.

UPMC Health Plan and Avesis are excited about this new relationship and look forward to your continued participation in the network to provide services to UPMC Health Plan members. A kick-off meeting will be scheduled in the next several weeks to provide you with the opportunity to meet Drs. Sharpe and Celko and other key members of the Avesis team. You will be receiving an invitation to the meeting soon. In the interim, if you have any questions, please contact Avesis at 1-888-209-1243.

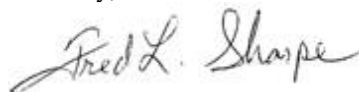
Thank you for your support in the past. We look forward to your support in the future.

Sincerely,



S. Ramlingam, MD, MBA
Senior Medical Director
UPMC Health Plan

Sincerely,



Fred Sharpe, DDS, JD
Chief Dental Officer, Avesis

Sincerely,



Richard Celko, DMD
State Dental Director, Avesis