

## An Evening Out with UPMC Health Plan and Avesis

Dear Provider(s):

Avesis Third Party Administrators, Inc. is pleased to announce our new partnership with UPMC Health Plan, Inc. Effective January 1, 2010, the dental benefits for members of the following UPMC Health Plan products will be administered by Avesis:

- UPMC *for You* (Medicaid)
- UPMC *for Kids* (CHIP)
- UPMC *for Life* (Medicare)
- UPMC *for Life* Specialty Plan (Medicare benefits for dual-eligibles)
- Federal Employees Health Benefits (FEHB)

Avesis is a national company with over thirty years of experience administering ancillary benefit programs including dental, vision, and hearing. Avesis currently serves as the dental plan administrator for several large managed care organizations providing services for Medicaid and Medicare members in a variety of states.

As a way to introduce our company and our key staff members to you, Avesis and UPMC Health Plan are sponsoring an evening meeting, complete with light fare and a featured guest speaker.

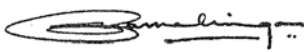
**July 30, 2009**  
**Marriott Pittsburgh City Center**  
**112 Washington Place, Pittsburgh, PA 15219**  
**Reception - 6:00PM EDT**  
**Program begins – 7:00 PM EDT**  
**Featured Guest Speaker**  
**Mr. Tom Limoli, Jr., BS**  
**“Tom’s 7 Keys to Reimbursement Success”**

This evening will also afford you and your office administrative staff the opportunity to meet Dr. Fred Sharpe, Avesis Chief Dental Officer, and Dr. Richard Celko, Avesis Pennsylvania State Dental Director, and other key members of the Avesis team. **Please R.S.V.P. by emailing Avesis at [MeetingRSVP@avesis.com](mailto:MeetingRSVP@avesis.com) or by calling the Avesis Provider Services staff at 1-888-209-1243 on or before July 23, 2009**

UPMC Health Plan and Avesis are excited about this new relationship and look forward to your participation in the network to provide services to UPMC Health Plan members.

Thank you for your support of UPMC Health Plan in the past. We look forward to your support in the future.

Sincerely,



S. Ramlingam, MD, MBA  
Senior Medical Director  
UPMC Health Plan

Sincerely,



Fred Sharpe, DDS, JD  
Chief Dental Officer, Avesis

Sincerely,



Richard Celko, DMD  
State Dental Director, Avesis

## **About the Speaker:**



*Tom Limoli, Jr., BS*

Tom Limoli, Jr. is the prevailing expert on proper coding and administration of dental insurance benefit claims. He serves as president of Limoli and Associates/Atlanta Dental Consultants, Inc., a company that over the past quarter century has assisted dental offices in streamlining the insurance reimbursement process. Mr. Limoli's no-nonsense approach to the management of third-party reimbursement has been implemented in thousands of dental practices across the country.

Mr. Limoli received his Bachelor of Science in Criminal Justice from Valdosta State University. Following his work with the U.S. Treasury Department's Federal Law Enforcement Training Center, Mr. Limoli has actively investigated fraudulent claims for the insurance industry, as well as numerous other third-party fiduciaries. He is a licensed private investigator and a member of the National Health Care Anti-Fraud Association, the American Association of Dental Consultants, the National Speakers Association, and the past president of the Academy of Dental Management Consultants.

Mr. Limoli is the editor of *Dental Insurance Today*, a monthly publication that addresses third-party reimbursement in the dental office. He is the author of [\*Dental Insurance and Reimbursement Coding and Claim Submission\*](#), and co-author of [\*Fee-for-Service Dentistry With a Managed-Care Component\*](#) and [\*Dental Insurance and Reimbursement Handbook Series\*](#).

To learn more about Tom Limoli, Jr. please visit [www.limoli.com](http://www.limoli.com).

## **About the Topic:**

### “Tom’s 7 Keys to Reimbursement Success”

Learn to work with and understand the patients plan. Tom's "Seven Keys to Reimbursement Success" is a winning strategy for every dental office team.

- Documented diagnostic specifics in order to secure more comprehensive reimbursement
- Phased treatment planning that helps patients say "yes" to both improved oral health and aesthetics
- Sound financial arrangements as well as separate benefits assessment to help the patient make the most of their plan